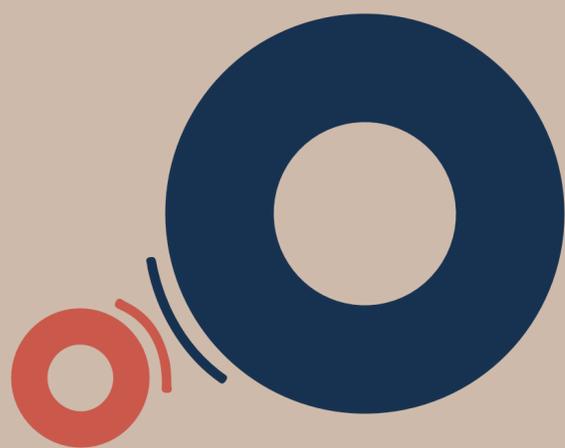


INVITATION



nordic-baltic
CSR
2018 summit

DIGITALISATION. A DRIVER TO SUSTAINABILITY.

Key topics to be discussed

Digitalisation is not the future. It has already penetrated into our lives and will impact all of us more heavily every day. How will the 4th industrial revolution, digitalisation, artificial intelligence (AI) and robotisation impact corporate social responsibility (CSR) among Nordic and Baltic companies globally?

15 NOVEMBER 2018

Thursday | 09.00 a.m.

at Technopolis/Gama, Conference Hall ČIURLIONIS,
J.Balčikonio str. 7, Vilnius

FREE TO ATTEND but registration is required
RSVP until 10th of November [here](#)

Organisers



Norwegian Embassy



Finnish-Lithuanian
Chamber of Commerce

In partnership with



Patronized by



PRESIDENT OF THE REPUBLIC OF LITHUANIA
DALIA GRYBAUSKAITĖ

THE PROGRAMME

15 NOVEMBER 2018



nordic-baltic
CSR
2018 summit

Opening remarks

H.E. Dalia Grybauskaitė

President of the Republic of Lithuania

H.E. Karsten Klepsvik

Ambassador of Norway to Lithuania

Helén Nilsson

*Director of the Nordic Council of Ministers
Office in Lithuania*

Q&A Session

The Nordic and Global CSR Perspective

*Kjersti Aass, Sustainability Development Director, YARA
International ASA | Norway*

Engage

Empowering CSR with Personal Action

*Šarūnas Skyrius, President, Lietuvos Tūkstantmečio
Rotary Club and Partner at Superia Corporate Finance |
Lithuania*

Networking

with sustainable refreshments

08:30

Registration and welcome coffee

09:00

Opening remarks

H.E. Dalia Grybauskaitė

President of the Republic of Lithuania

H.E. Karsten Klepsvik

Ambassador of Norway to Lithuania

Helén Nilsson

*Director of the Nordic Council of Ministers
Office in Lithuania*

Q&A Session

09:45

10:00

Coffee break

with sustainable snacks

10:20

The Nordic and Global CSR Perspective

*Kjersti Aass, Sustainability Development Director, YARA
International ASA | Norway*

10:40

The Nordic - Baltic CSR Practice

Moving from Responsibility to HR Strategy

*Aleksandra Kieszek, HR & Legal Director, Orkla Care |
Norway*

Why Happy Employees Matter to CSR?

*Roland Lidberg, Director Commercial Logistic &
Established Brands, AstraZeneca | Sweden*

HR & Innovation: Digitally Enabling the Next Generation

*Marcus Herold, Founder and CEO, MPS Enterprises |
Finland*

How Artificial Intelligence Can Improve CSR?

*Povilas Junevičius, Senior Associate, Ellex Valiunas |
Lithuania*

12:00

Engage

Empowering CSR with Personal Action

*Šarūnas Skyrius, President, Lietuvos Tūkstantmečio
Rotary Club and Partner at Superia Corporate Finance |
Lithuania*

12:15

Panel Discussion

**People vs. Machines - digitalisation of CSR in
domains of people and society**

12:30

Networking

with sustainable refreshments

13:30

The End

**Moderator: Liudas Jurkonis, Associate Partner,
Forensic & Integrity Services, EY Baltic**