



## SOS Ukraine Presentation

**Mission:** reduce and reverse the impact inflicted upon Ukraine (UA) by the Russian invasion.

**Component 1:** Assist **UA refugees** who are seeking to move to **Lithuania** or other EU countries by way of looking for **accommodation, jobs** placements, **education** and more smooth **social integration**.

**Component 2:** Protect the interests of **UA business in exile** by way of helping UA entrepreneurs to preserve and ensure the continuity of their **business interests**, undertake measures to **preserve capital**, move **registration** locations and **assets** etc. Work as a task force and **business-in-exile nanny** in reducing regulatory and **bureaucratic obstacles** for UA businesses in Lithuania and elsewhere in EU.

**Component 3:** Support **UA Government**, its institutions and the people on the mainland by way of consolidating **financial and other assistance** from **EU, US** and the rest of the world.

### **Founders / Team:**

Team involving 12 **Lithuanian and Ukrainian volunteers** working both in **Vilnius and all major cities of Ukraine**

### **Key Strengths:**

**Direct** access to **UA Government** (DMs exchanged daily with Head of UA President's Office, Vice-Prime Minister on EU / NATO integration, Ukrainian MPs etc.)

In-depth **knowledge** of Ukrainian **business** and **financial** sector

In-depth knowledge of **aid** delivery mechanisms

Direct access to **Lithuanian and EU institutions**

Strong **media / communications** capacity and partnerships

### **Confirmed Official Partners:**

**Oshchadbank**, leading state-owned UA financial institution (MOU signed with **Oshchadbank CEO**)

**Profitus** (biggest crowd-funding platform; donations collection already underway)

Lithuanian Association of **Hotels and Restaurants**

Lithuanian Association of **Real Property Developers**

Lithuanian Association of **Employers**

### **Planned Charitable Inflows:**

**EUR 10 million** per year

### **Initiatives already in implementation:**

**Financial support programme** (cash for food / cash for clothes) with Oshchadbank **to help Ukrainian SMEs** feeding and supplying the Ukrainian army and the general population

**Starlink, drone and other high-tech** communications and logistics equipment supplies

Accommodation of **children and family members** of high **UA Government** officials

