



SOS Ukraine Presentation

Mission: reduce and reverse the impact inflicted upon Ukraine (UA) by the Russian invasion.

Component 1: Assist **UA refugees** who are seeking to move to **Lithuania** or other EU countries by way of looking for **accommodation, jobs** placements, **education** and more smooth **social integration**.

Component 2: Protect the interests of **UA business in exile** by way of helping UA entrepreneurs to preserve and ensure the continuity of their **business interests**, undertake measures to **preserve capital**, move **registration** locations and **assets** etc. Work as a task force and **business-in-exile nanny** in reducing regulatory and **bureaucratic obstacles** for UA businesses in Lithuania and elsewhere in EU.

Component 3: Support **UA Government**, its institutions and the people on the mainland by way of consolidating **financial and other assistance** from **EU, US** and the rest of the world.

Founders / Team:

Team involving 12 **Lithuanian and Ukrainian volunteers** working both in **Vilnius and all major cities of Ukraine**

Key Strengths:

Direct access to **UA Government** (DMs exchanged daily with Head of UA President's Office, Vice-Prime Minister on EU / NATO integration, Ukrainian MPs etc.)

In-depth **knowledge** of Ukrainian **business** and **financial** sector

In-depth knowledge of **aid** delivery mechanisms

Direct access to **Lithuanian and EU institutions**

Strong **media / communications** capacity and partnerships

Confirmed Official Partners:

Oshchadbank, leading state-owned UA financial institution (MOU signed with **Oshchadbank CEO**)

Profitus (biggest crowd-funding platform; donations collection already underway)

Lithuanian Association of **Hotels and Restaurants**

Lithuanian Association of **Real Property Developers**

Lithuanian Association of **Employers**

Planned Charitable Inflows:

EUR 10 million per year

Initiatives already in implementation:

Financial support programme (cash for food / cash for clothes) with Oshchadbank **to help Ukrainian SMEs** feeding and supplying the Ukrainian army and the general population

Starlink, drone and other high-tech communications and logistics equipment supplies

Accommodation of **children and family members** of high **UA Government** officials

